

Annual report

2023

This year marked a shift from operating in emergency mode to systematic work. If in 2022 we stood our ground, in 2023 — we expanded.

Not only did we continue our flagship projects, but we also found resources for new, even more ambitious ones, forged strong partnerships, established priorities, and secured record funding! Our main focus now is on overcoming educational loss and addressing the challenges posed by wartime. I am pleased that, alongside highly practical products like The All-Ukrainian Online School, Can't Wait to Learn or REducation, we have made room for unifying and creative initiatives — the Teachers of the Future festival, the collection of stories "Live to Teach," and our documentary film!

We also engaged in significant reforms and transformational processes. We celebrated 10 years of Osvitoria — a significant milestone, a time for maturing and maximally focused energy, balanced by experience. What a treasure — to meet this moment, gathering as a team in person at the Osvitoria Hub despite everything!

In 2023, it became unmistakably clear: education cannot be put on hold and postponed to better times. Because education itself creates those "better times," meaning — it's directly up to each of us. I am happy to be on this path of change together.



**With faith in the victory of light,
Zoya Lytvyn**
Head and Founder of Osvitoria

Working in education and contributing to the future of our country in these challenging times is both a great honor and an even greater responsibility. It is this awareness that drives us to exert extra efforts to restore and create opportunities for quality education for children.

In 2023, our team embarked on 18 educational projects. This includes national-level initiatives like the All-Ukrainian Online School and Can't Wait to Learn! We also hosted significant events such as the Global Teacher Prize Ukraine and the "Teachers of the Future" festival. We enhanced our most authoritative online media on education and upbringing, reaching nearly 5 million readers!

With the expansion of our project portfolio, the Osvitoria team also grew — by 50% in 2023 and threefold overall since the full-scale invasion. Our team is Osvitoria's most significant and most valuable asset. Beyond focusing on educational development, we also concentrated on enhancing the operational capacity of the association. We have successfully automated the onboarding process, where each new team member now takes a mini-course led by the NGO's heads and departments on our core working principles.

I want to extend my gratitude to our partners and the Osvitoria's friends. This year, over 500 educators from Ukraine and abroad contributed to our projects. We deepened our cooperation with the government and several influential organizations that share our journey towards the development and rejuvenation of education. As we approach the uncertain year of 2024, we move forward with gratitude for everyone who stood by us in the past year, with faith in the Armed Forces of Ukraine, and with the best team in the entire world!



Anna Sydoruk
Executive Director at Osvitoria

YEAR 2023 IN NUMBERS

 **50 000**

educators joined our community

 **500+**

Osvitoria team members and field experts worked together to improve Ukraine's education

 **18**

projects completed by Osvitoria team

 **200+**

interviews held by the leadership team

 **765 000**

children gained knowledge using our educational products

We've been developing Ukraine's education for

10

years already!



WHAT WE'VE BEEN WORKING ON THROUGHOUT THE YEAR

January — released the new version of Can't Wait to Learn app with the reading component

February — released the collection of stories "Live to Teach"; launched the REducation project; started the fifth season of preparation for the Unified State Exam with iLearn

March — launched the fourth season of the School of Educational Managers

April — signed a program agreement with UNICEF

May — started the seventh season of Global Teacher Prize Ukraine; began work on a documentary film

June — revived the largest educational festival "Teachers of the Future"

July — launched a series of projects to overcome educational losses; started a new season of work on the All-Ukrainian Online School

August — started an online course on inspired learning; designed and conducted a digitalization strategy panel for the Ministry of Education's August conference

September — joined the development of the educational managers reform

October — launched the Preschool of the 21st Century educational forum; held the seventh ceremony of Global Teacher Prize Ukraine; launched the desktop version of Can't Wait to Learn app and finally found a communications lead for the project! :) celebrated the 10th anniversary of Osvitoria!

November — started the sixth season of preparation for the Unified State Exam with iLearn

December — we survived! and planned equally grand plans for the coming year!

PROFESSIONAL DEVELOPMENT OF TEACHERS

PROFESSIONAL DEVELOPMENT OF TEACHERS

Throughout the year, we educated and inspired Ukrainian teachers by offering a range of new opportunities, both offline and online.

Our focus remained unchanged—we promptly responded to educators' challenges during the war.



2 300

certificates were issued for successful completion of courses, programs, trainings, workshops



6 300

teachers participated in the events of the Training Center




WHAT'S NEW:

- The first summer online school "The Method of Inspired Teaching" in collaboration with the Center for Inspired Teaching (USA)
- Warm informal meetings with educators abroad "Teachers of Canada to Teachers of Ukraine"
- Online workshop "21 Steps to Teacher Resourcefulness" with Olena Honorovska

TEACHERS OF THE FUTURE FEST

We revived the biggest educational event in Ukraine—the “Teachers of the Future” Fest by Osvitoria and «!FEST» HOLDING OF EMOTIONS

 **14**
tracks

 **145**
practical workshops

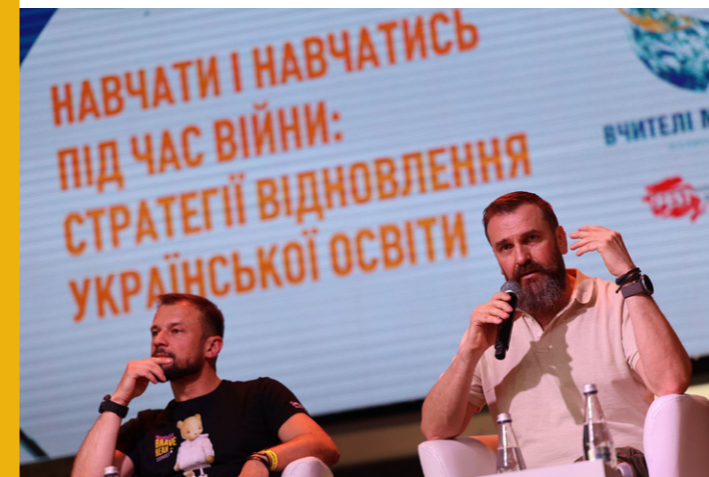
 **130**
speakers — top educators from Ukraine and all over the world

 **2 200**
participants



The city of Lviv turned into an educational capital for two days, where the most proactive educators gathered in person to discuss overcoming educational losses and the New Ukrainian School reform, distance learning and the mental health of students and teachers, the use of artificial intelligence in education, educational reintegration, and much more.

And of course, to find inspiration, hear new ideas, and spend productive time in a friendly, educational circle of like-minded individuals.



EDUCATIONAL FORUM "PRESCHOOL EDUCATION IN THE 21ST CENTURY"

This year, we launched a new direction for the Training Center -
Preschool Education.

And we've already managed to organize the largest educational forum
for preschool teachers in 2023.



Over **120** educators from
all corners of Ukraine attended the event!



Children of today are the leaders of tomorrow's world. The preschool age is the most crucial period in personality formation, and that's why we want to help educators of preschool educational institutions make this process even more effective and practice-oriented".

Yuriy Hayduchenko,
Head of the Training Center
at Osvitoria



Furthermore, we continued to develop our online learning and teacher professional development platform.

Over the year, both the amount of content and the number of users more than doubled!

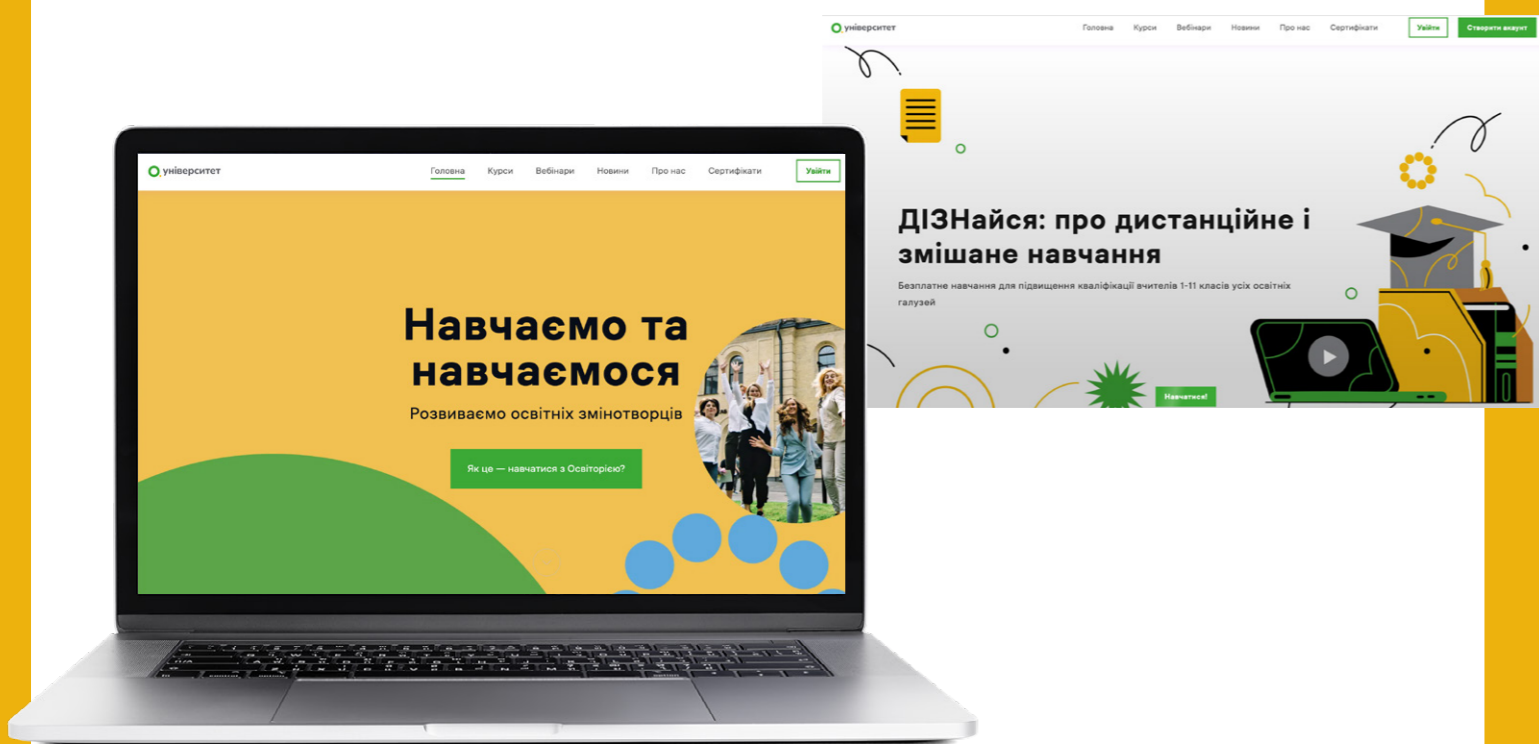
Most popular online courses

1 - **I Understand:** Course on Psychological and Emotional Support for Teachers and School Psychologists

2 - **New Ukrainian School (NUSH):** Basic Secondary Education

3 - **Learning Together:** Effective and Safe Education During the War


 **71 000** users



SCHOOL OF EDUCATIONAL MANAGERS

Successfully completed the fourth season for the School of Educational Managers in collaboration with KMBS.

This project is about the future. Even amidst the sound of sirens, when schools are damaged or completely destroyed, or are located in temporarily occupied territories, our educational leaders continue to think within the paradigm of developing their educational institutions!

 **31** heads of educational institutions — successfully defended their projects, completed their training, and are ready to transform education in their communities



OVERCOMING EDUCATIONAL LOSSES

For many years, while systematically working on the development of education, Osvitoria could not ignore the most open and painful wound of today — overcoming educational losses.

This year, in collaboration with the Ministry of Education and with the support of UNICEF Ukraine, we have launched three projects in this direction.



Undoubtedly, we need to respond to educational losses right now. But how do we measure educational losses? Which tools should we choose? How can we help students? Today, these questions concern everyone. To help teachers and students catch up with the school curriculum without stress, together with leading experts, we have created an educational project for teachers. The training will take place in a cascading model: first, the selection and training of trainers; then, offline training of teachers in the regions; as well as online courses available to every educator. This approach has already proven its effectiveness during the New Ukrainian School reform, so we are confident that this format will be beneficial for teachers”.

Zoya Lytvyn,
Head of Osvitoria



This project has been a real challenge and adventure. It has yielded the highest KPIs throughout my professional career. The task of quickly grasping the specifics of the topic of 'educational losses,' which has already been extensively discussed but little has been done practically to overcome it, was daunting.

However, five months after the start, I already know that all KPIs are achievable, and we have developed an effective professional development program for Ukrainian teachers. So, anything is possible! With a friendly and strong team, the best experts, and, of course, our inspired and resilient teachers who are ready to learn under any circumstances!"

Alyona Tsybulska,
Project Manager

HOW DO WE HELP THE STATE OVERCOME EDUCATIONAL LOSSES?

- We have released the courses** 'Catch Up: Overcoming Educational Losses' and 'Discover: About Distance and Blended Learning,' which have already been completed by over 5500 educators.
- We have trained 197 trainers** in knowledge catch up and organization of distance and blended learning, who are already training teachers in the regions.

And we are confidently moving towards our KPIs— to train over 50,000 teachers!



Training teachers in a shelter during an air raid alert



**TEACHER
INSPIRATION**



The goal of the **Global Teacher Prize Ukraine** during full-scale war is to tell the stories of teachers as a way to thank them and recognize the importance of their work.

In 2023, we collected over five hundred stories from across Ukraine and for the second time honored teachers during wartime who remain innovators in challenging conditions and embody Ukrainian education during wartime.

This year, for the first time:

- We honored teachers from preschool educational institutions.
- Supported by partners, the honored teachers received 3 million UAH from the United Nations Children's Fund (UNICEF) in Ukraine and 1 million UAH from FCA for the implementation of their own educational projects.
- An exhibition featuring the stories of wartime teachers was opened in the Kyiv metro.
- External advertising was launched in 18 cities across Ukraine urging people to thank teachers.



The media coverage of the communication campaign for the prize exceeded

60 mln contacts





"Live to Teach" is a collection of 80 teacher stories about the war, which became a symbolic summary of 2022 - a year of resilience and change. We gathered these stories from the beginning of the full-scale invasion to document educational losses and record the important steps taken by teachers to preserve education.

The heroes of the collection are Ukrainian educators who continue to teach in extreme conditions, often risking the most precious thing they have - their lives. Thanks to these individuals, the educational process in Ukraine continues despite all the challenges of war.

 **2 300**
downloads of the book



WE ADVOCATE FOR THE IMPORTANCE OF EDUCATION IN A NEW WAY!

This year, we began filming a documentary together with Kateryna Hornostai, one of the most renowned Ukrainian directors, and 2Brave Productions. It's a story about school and childhood during wartime.

Dedicated to teachers and their students who continue to teach and learn throughout the full-scale invasion, including in the territories affected by occupation and near the frontlines.

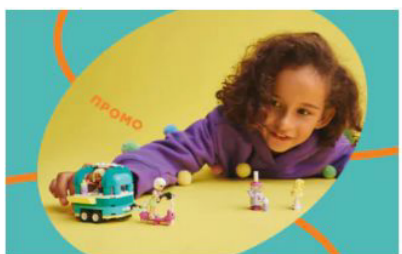


We are the first to inform about education, delve deeper than others, and inspire both teaching and learning.

As the primary resource for educational transformations in Ukraine, we advocate for the reboot of the New Ukrainian School (NUSH), reforms in higher education, and changes in preschool education.

4.5 mln
readers

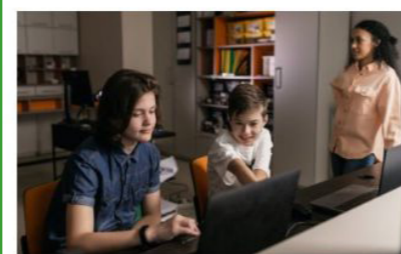
400+
exclusive materials



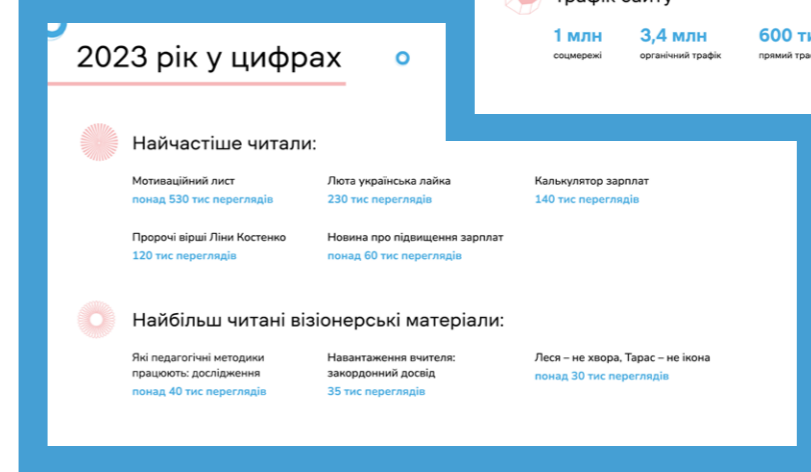
Виховати генія: як складання конструктора впливає на розвиток дитини



Відкритий урок — не шоу для батьків: переосмислюємо формат відкритих уроків



Що полегшить життя вчителям та учням: найкращі інновації 2023 року



10+ exclusive interviews with leading educational policy makers and public thought leaders of Ukraine.



Tetyana Vakulenko,
Head of the Ukrainian Center of Quality Education Assessment



Oksen Lisovyi,
Minister of Education



Mykola Skyba,
Expert at the Ukrainian Institute of the Future



Tamara Hundorova,
Literature scholar, lecturer at Princeton University



Olexander Tregub,
CEO at Projector

OUR EDTECH PRODUCTS




For the second year in a row, Osvitoria in collaboration with War Child and with the support of the Ministry of Education, has been developing the mobile application Can't Wait to Learn. With this app, students in grades 1-4 can study according to Ukrainian educational programs under any conditions and from anywhere in the world.

This is a unique product for Ukraine where educational video lessons are combined with mini-games, all content corresponds to the state program, and the characters of the application were created together with children.

This year, we managed to:

- Launch a new version of the application with the subject "Ukrainian Language (Reading)"
- Present the desktop version of the product

 **90 000**
app downloads



Can't Wait to Learn has become the perfect universal tool for offline and online learning in any corner of the world. This application not only teaches but also opens doors to new knowledge in mathematics and reading, crafted with love by the best Ukrainian teachers and methodologists".


Olexandr Papish,
project manager
of Can't Wait to Learn




THE ALL-UKRAINIAN
ONLINE SCHOOL

Since 2020, we have been assisting the government in developing the largest and the only national educational platform for distance and blended learning — **the All-Ukrainian Online School**.

We continue to create and update materials for students in grades 5-11 and teachers, ensuring that each of them has equal and free access to quality educational content.

 **52 mln**
views of educational
materials

 **670 000**
registered users



In 2023:

- We developed lessons in Crimean Tatar language and literature, integrated courses in language and literature, basics of health, and technology.
- We modernized materials for lessons in grades 5-6 according to the New Ukrainian School (NUSH) standards.

Within 3 months of work, we released 686 lessons, half of which are already on the platform.



iLearn

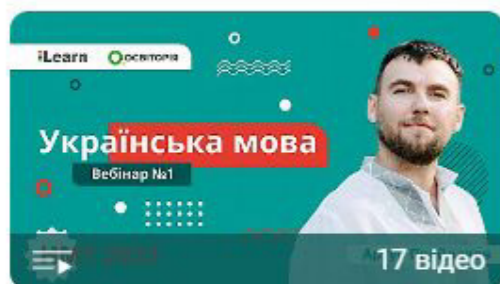
Since 2015, we have been working on ensuring equal access to quality education in preparation for the External Independent Testing (EIT) with the best teachers in Ukraine.

 Over **2 mln** views of the webinars

 More than **220 000** users

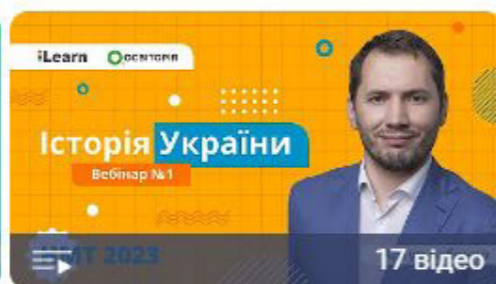


Вебінари для підготовки до НМТ-2023



НМТ-2023. Українська мова. Вебінари

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[Переглянути весь список відтворення](#)



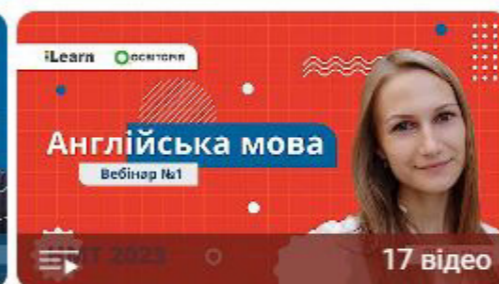
НМТ-2023. Історія України. Вебінари

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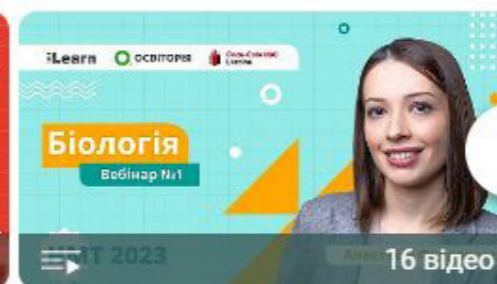
НМТ-2023. Математика. Вебінари

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НМТ-2023. Англійська мова. Вебінари

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НМТ-2023. Біологія. Вебінари

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**EQUAL ACCESS
TO QUALITY
EDUCATION**

Education

This is our real emergency educational assistance!

We address the individual needs of public schools to facilitate the restoration of the educational process during the full-scale war.

Key figures of the first year of operation:

- We received **1510** requests from schools
- We provided assistance to restore and improve the educational process to **60** schools with over **3 000** students
- More than **250** units of computer equipment and other supplies were delivered to **17** regions of Ukraine
- School principals rated the positive impact of the project on the educational process at **9,4 out of 10**



THE FIRST PROFESSION

Osvitoria's oldest and most heartfelt project is **the First Profession**. Through this project, we teach orphans and deprived children the skills of their first professions, enabling them to independently earn a living and not fear unemployment in the future.

We take pride in the following achievements:

- This year, **180** children were enrolled in **25** clubs.
- As a pilot initiative, we introduced a career guidance component, conducting **10** career counseling sessions for graduates.
- **27%** of group graduates went on to pursue vocational education in the field of their club's specialization.



SCHOLARSHIP PROGRAM

For 9 years now, our Scholarship Program has been providing students with outstanding academic, creative, or athletic achievements the opportunity to receive quality secondary education at the Novopecherska School - the most innovative school in Ukraine for free.

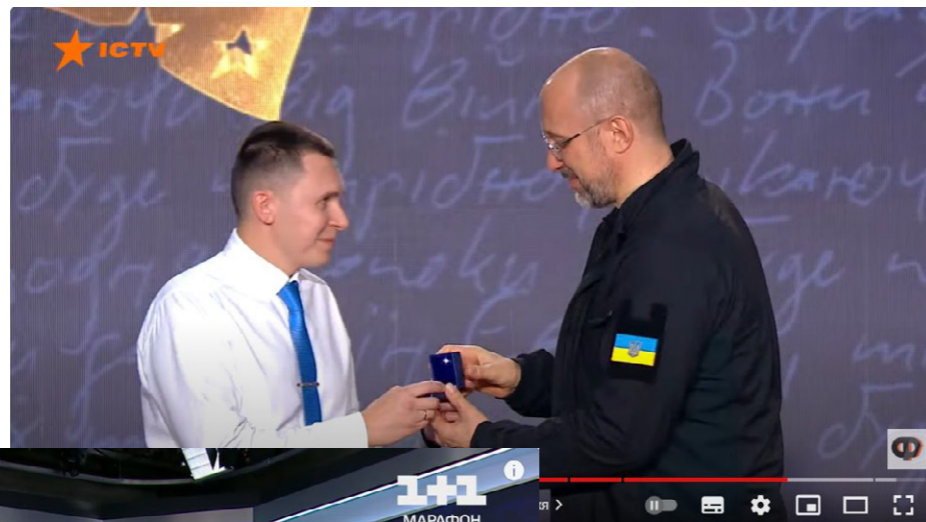
This year, we received 162 applications — the highest number in recent years! 9 scholarship recipients began their studies at the Novopecherska School, and a total of 26 students are acquiring knowledge through the program.



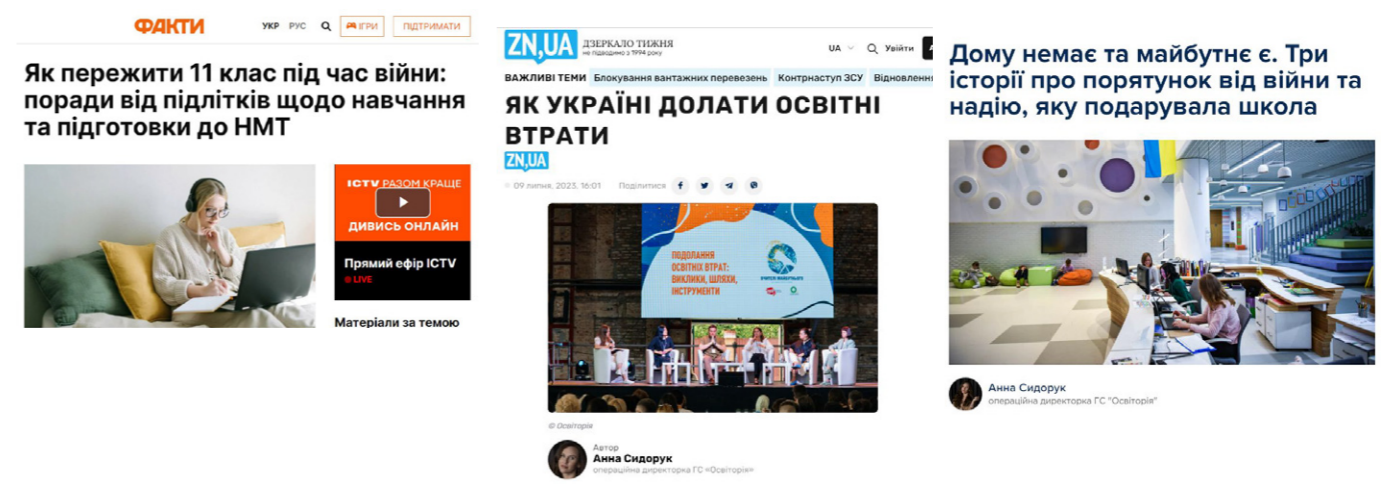
OUR COMMUNICATIONS

This year, our goal was not only to communicate loudly but also systematically—equally about each of Osvitoria's projects.

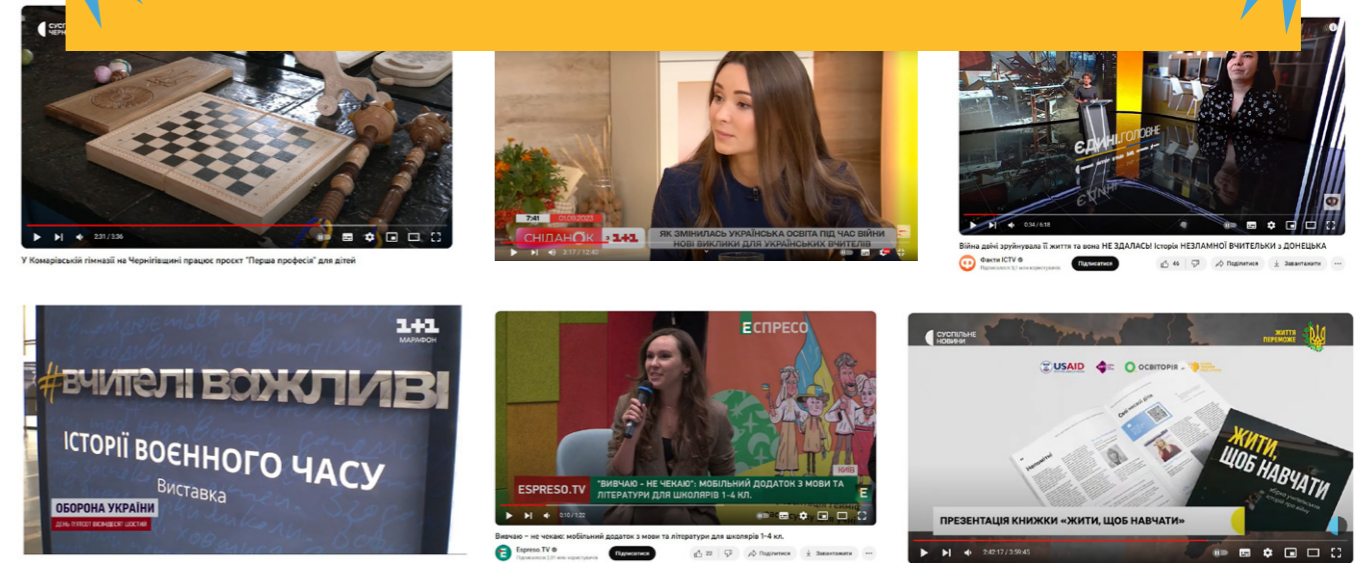
Our annual media coverage reached over **75 mln** contacts, with 60 million of them being communication support for the Global Teacher Prize Ukraine.



Over **470** publications about Osvitoria's projects were featured in national and regional media outlets.



As well as **50** news stories on television, including in the National TV Marathon.



Under sirens, threats, Ukraine's children go back to school

Ukrainian children on Friday began their second school year since Russia launched its full-scale invasion, forcing classes online and in underground bomb shelters in several parts of the country. More than 1,300 Ukrainian schools were destroyed over the past 18 months, but the dangers will not stop Ukrainian children from going back to school again.



This year, we continued to receive requests for comments on the state of education in Ukraine from international media outlets such as France 24, Süddeutsche Zeitung, and Le Monde.



Ukrainische Schüler in Deutschland Lernen für welche Zukunft?

7. April 2023, 17:49 Uhr | Lesezeit: 4 min

En Ukraine, le lourd impact de la guerre sur l'école



Ideas for the development of Ukrainian education, and consequently, our communication activities supported by:



Liliya Rebryk,
actress and TV host



Masha Yefrosynina,
TV host



Timur Miroshnychenko,
TV host at 1+1 media



Maxim Bakhmatov,
YouTube blogger,
Chairman of NGO
"Transformation Office"



Jamala,
singer



Katerina Kukhar,
ballerina



Yulia Bevzenko,
lifestyle blogger



Oleksandr Pedan,
TV host and public activist



Anatoliy Anatolich,
YouTube blogger, TV host



Solomiya Vitvitska,
TV host at 1+1 media

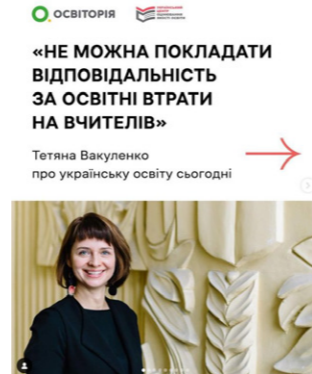
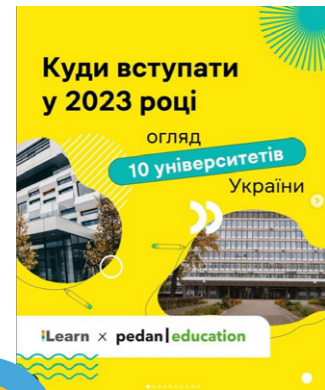


MONATIK,
singer



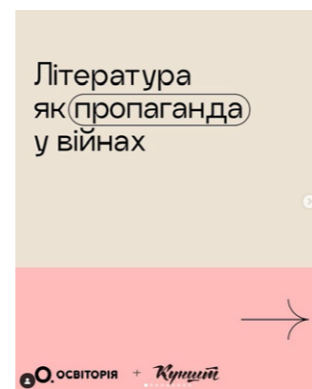
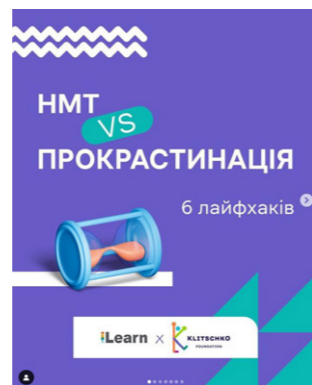
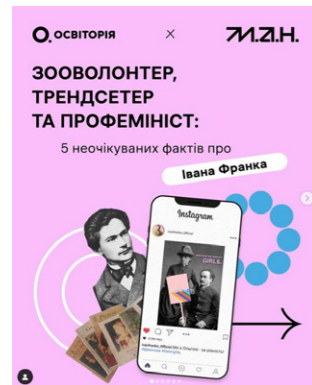
Yevhen Klopotenko,
chef, restaurateur, public
activist





We expanded our active online community of caring educators and parents on our social media pages. The number of our subscribers reached the milestone of **300 000!**

Additionally, we implemented a series of collaborations!



OSVITORIA AT EXTERNAL EVENTS IN UKRAINE AND ABROAD



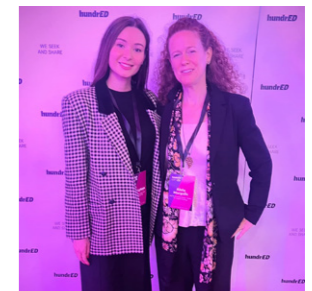
Kyiv International Economic Forum



Young Global Leaders Annual Summit 2023, Dubai



Women's Forum, Paris



HundED, Helsinki



Studying educational reforms in Lithuania, Vilnius



Work visit to War Child, Amsterdam



The International Conference on Educational Technology, Washington DC



Global Teacher Prize 2023, Paris



BETT, London



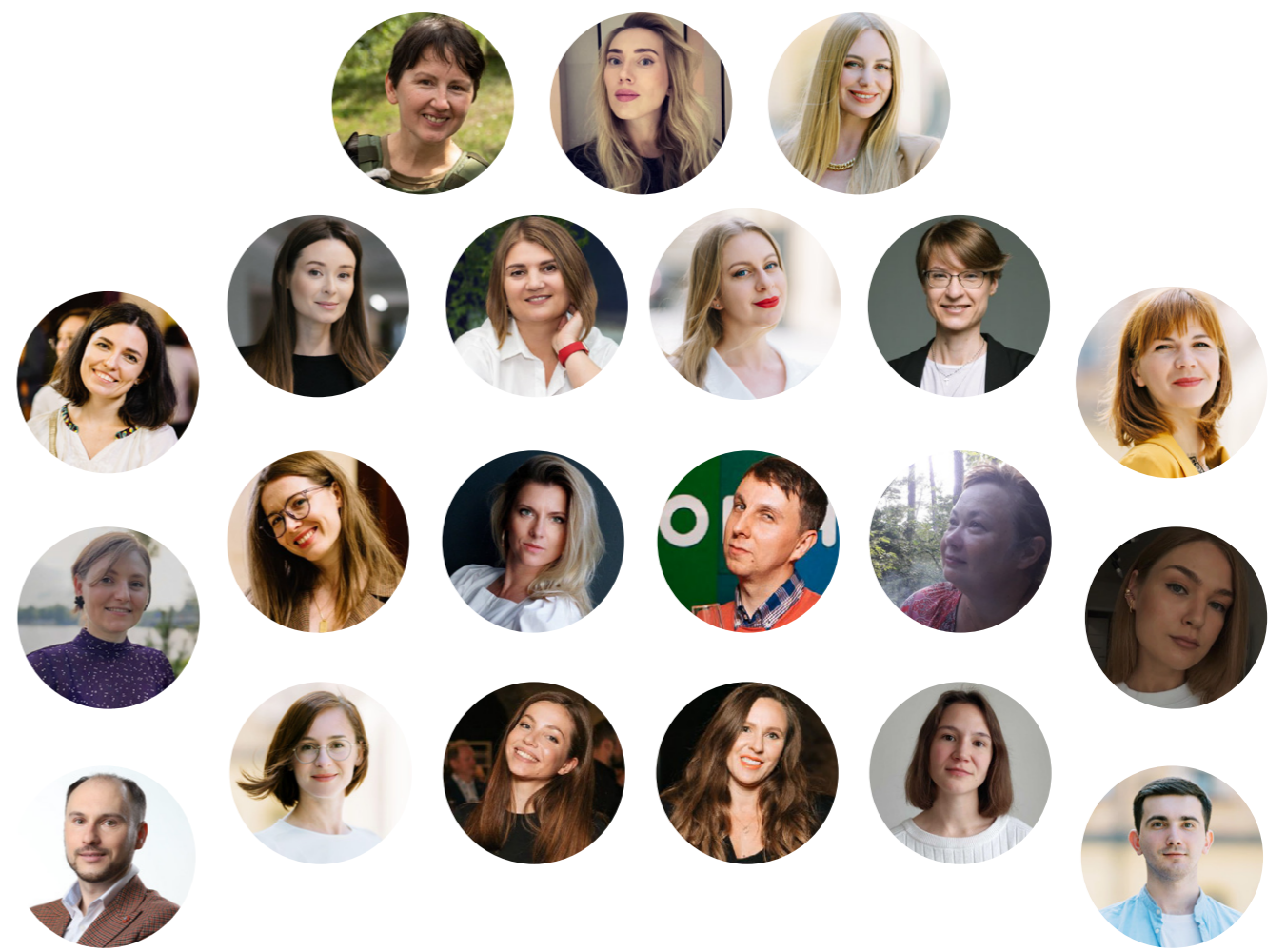
World Education Forum, London



August Conference, The Ministry of Education

OUR PARTNERS

The achievements detailed in this report would not be possible without reliable partners who share our values and desire to develop education in Ukraine.



WE ARE OSVITORIA

