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**YEAR 2022**





2022 was a year of war, challenges, and heroic events around us that we couldn't concisely describe without emotion. It was impossible to predict. But, our team at Osvitoria continued to work and share our vision with others during these challenging and tragic events in the country.

**Our tactics have changed, but not our strategy. Our battlefield is education. This year, we focused on supporting the education system's continuity through our projects and products.**

Osvitoria proved its leadership in education. Based on the number of projects completed, our organization became the biggest partner of the Ukrainian Ministry of Education and Science and the United Nations Children's Fund (UNICEF) Ukraine.

Osvitoria has become a real "Unbreakable Point" and source of trust in the educational sphere for teachers, students, parents, and partners in Ukraine and abroad.

I never tire of saying that education develops and shapes the future of the state, society, and culture. The transformative educational projects we have implemented this year are just small fragments of this, allowing us to support the educational process and educate a new generation of Ukrainians.

In this report, we briefly describe our projects and their results, but behind each of them is a team of project managers, educators, experts, communicators, and IT professionals and their hard work despite the worries and blackouts. These results are our own fight for what we hope Ukrainians will be like tomorrow, in a year, 10 years, or more.

We will never stop and will continue to overcome educational challenges and strive for victory!



## Zoya Lytvyn

Head of Osvitoria,  
Founder of Novopecherska School  
and Global Teacher Prize Ukraine



Osvitoria in 2022 were oriented toward comprehensive assistance to the educational process and all people involved in it during the war.

**During this turbulent year, our team worked on more than 15 projects!** One of the most prominent projects since Ukraine received its independence is the All-Ukrainian Online School. We have created a mobile application called “Can’t Wait to Learn” for elementary school students and an online platform with professional development courses called O. University for teachers. We are especially pleased and hopeful about our School of Educational Managers. The school leaders who attended this year’s program have an incredible number of ideas and prospects for the development of Ukrainian education under any circumstances. iLearn, Global Teacher Prize Ukraine, the First Profession, and our other projects continued to exist and develop even during the wartime.

Our crucial partners are the Ukrainian Ministry of Education and Science, the United Nations Children’s Fund (UNICEF) Ukraine, War Child Holland, TED, etc.

We have strengthened the union’s operational stability by successfully passing a number of international audits, including Due Diligence and Harmonized Approach to Cash Transfer. This allowed us to attract 8 times more funding for the implementation of our initiatives in 2022 than in 2021, and 20 times more than in 2020.

The public sector and our year-end results have shown that education in Ukraine continues to develop, and educators at different levels, schools, and education departments think in terms of the future. This gives us confidence and inspiration that after the victory, we will be able to face the educational challenges successfully and help Ukrainian education to achieve new heights! Osvitoria, and I believe in it!



**Anna Sydoruk**

COO at Osvitoria

**Restoring  
children's  
access  
to education**





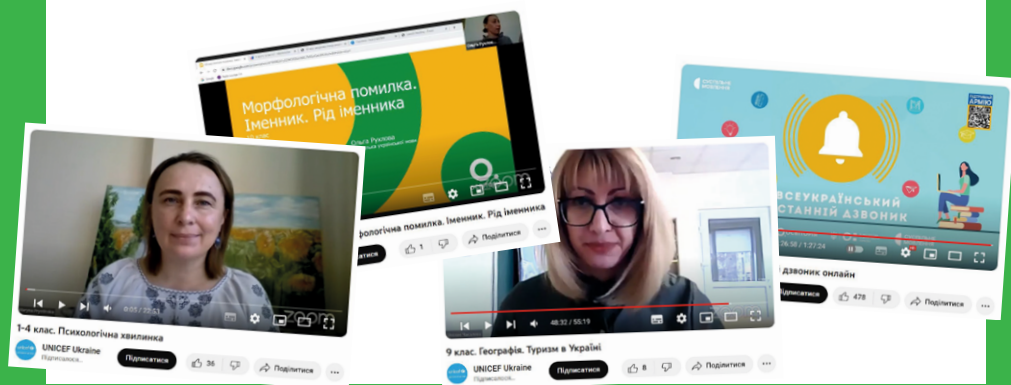
# ALL-UKRAINIAN ONLINE SCHEDULE

*Live broadcasts of the school curriculum for students in grades 1-11 from experienced educators: finalists of the Global Teacher Prize Ukraine, teachers of the All-Ukrainian Online School, Novopecherska School, and experts of the Osvitoria NGO.*

Since the first months of the full-scale war in Ukraine, we have been striving to bring back the school routine for children. We have managed to involve students from all regions, including the temporarily occupied territories. For the first time in the history of Ukrainian education, the 199th lesson and the Last Bell were broadcast live as part of the national telethon "United News."

**400 000**  
views

of educational videos  
and the Last Bell broadcast



# ALL-UKRAINIAN ONLINE SCHOOL

*A national online and hybrid learning platform for students in grades 5-11. All educational content corresponds to the current educational curriculum, and the Ukrainian Institute for Educational Development has verified its quality. Created by the Osvitoria team and the best Ukrainian teachers.*

We continued to work on new content for the platform and created 1371 new lessons in six months, bringing the total number of lessons on the platform to 3500. We also developed instructions and recommendations for implementing the All-Ukrainian Online School for teachers and volunteers working with refugee children. With the support of the Ministry of Education, we translated them into 14 languages and distributed them among the European Union's ministries of education.

**1,4**  
million

users  
from Ukraine

**70+**

countries of the world

**6 000**  
children

from the temporarily  
occupied areas





# "CAN'T WAIT TO LEARN"

*This is a mobile application for students in grades 1-4 that makes learning math and Ukrainian fun and interesting. All game content corresponds to the national curriculum, as Ukrainian teachers developed it.*

In just a few months, we launched a mobile application based on the microlearning methods of the international organization War Child Holland, which has many years of experience in recreating education in countries with various social and political problems. This is also the first educational product in Ukraine created with the participation of children, who generated ideas for characters or plots for the educational game.

**28 000+**  
downloads



# ILEARN

*A gamified online platform that helps to prepare for the National Multiple Subject Test with a real test simulator.*

Our goal is to ensure that every graduate has the opportunity to train for the school finals with the best teachers in Ukraine and be accepted to their dream higher education institution.

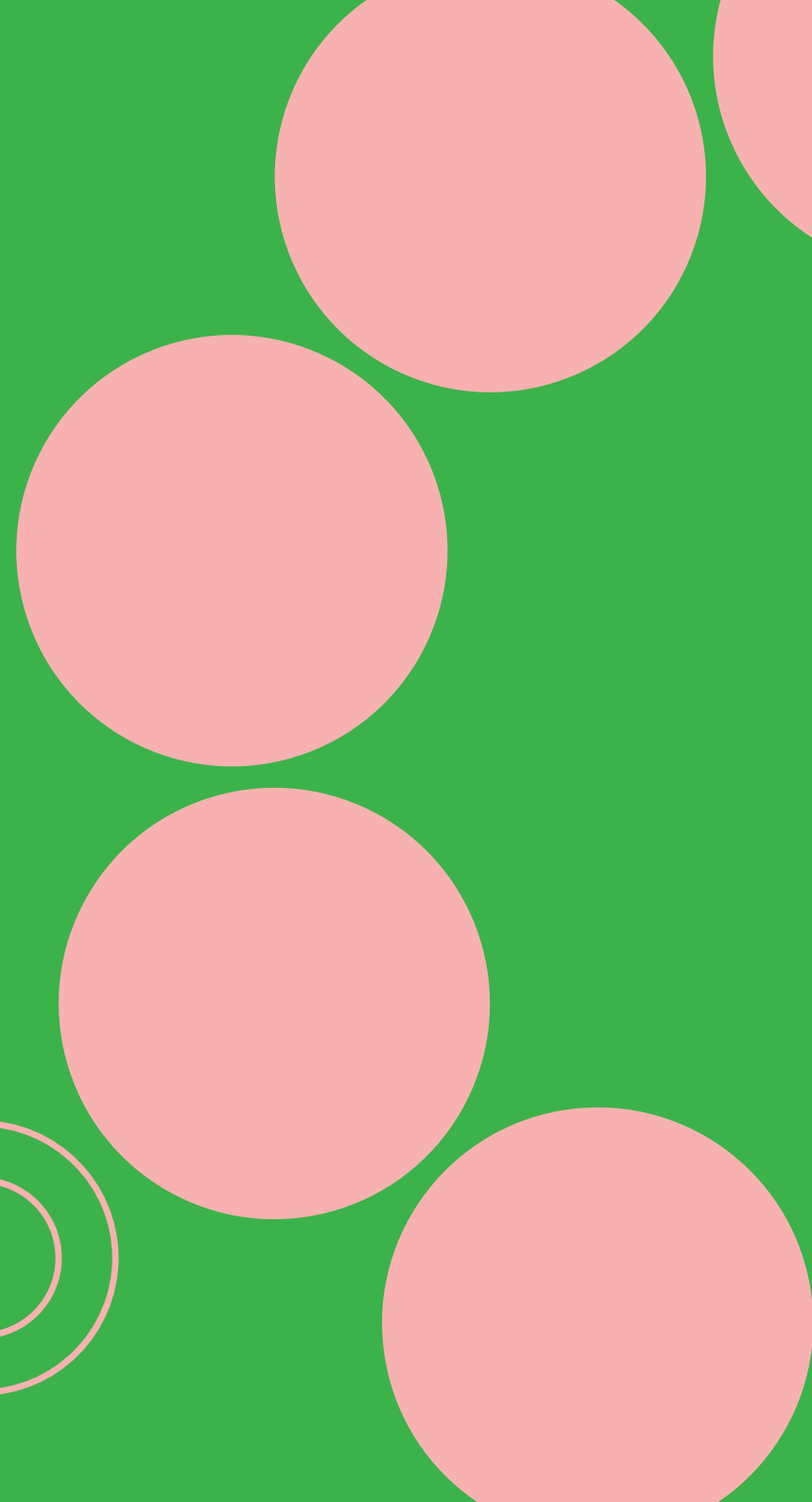
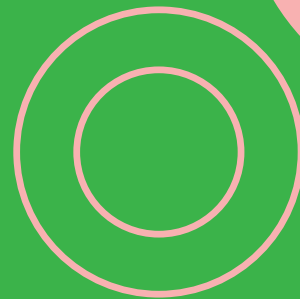
**41** webinars conducted live on the platform

**3,5 million** views of the platform

**100 000+** unique users



**Professional  
development  
and inspiration  
for teachers**







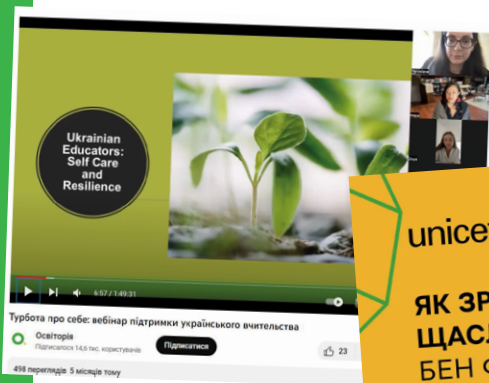
# TRAINING CENTER

*A place for the development and inspiration of educators, where everyone will find their own way of learning — from webinars to full-fledged training programs.*

During the last year, we have trained over **40,000 teachers**, starting with our first program on special education needs in January and ending the year with the webinar on educational applications for teachers in December.

We also expanded the range of Osvitoria's experts, who now include world-renowned educators, psychologists, and scientists — **Gordon Newfeld, Esther Wojcicki, Howard Gardner, Ben Furman, Maya Sutoro-Yin, Maggie McDonnell, and Barbara Oakley.**

**7 000 participants** joined our webinars



# O.UNIVERSITY

*An online platform with professional development courses for teachers from Osvitoria. Training on the platform is free and available 24/7. Upon completion, each participant can take tests and receive certificates recognized by pedagogical councils.*

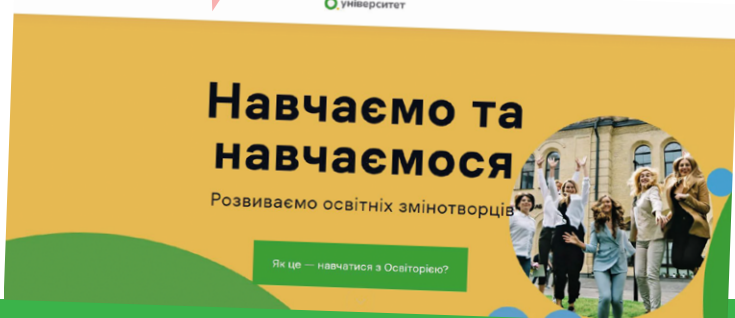
In less than a year on the platform, we hosted **4 thematic webinars** and **4 full-fledged training courses**, totaling **85 hours of development training.**

**23 000 educators** used the O.University platform for training

A very interesting lesson and useful advice  
**Oksana Boiko**

John Hattie and Robert Marzano — I love you!!! This is exactly how I try to do things, and yet I'm told that with such an approach, if I go to work in a school, I won't last long.  
**Oksana Boiko**

I'm impressed by the oratory skills of the expert, the information was presented very detailed and clearly. An understanding of how the acquired knowledge can be applied in practice arises immediately. Thank you!  
**Olena Korolenko**





# SUPPORT OF THE NEW UKRAINIAN SCHOOL REFORM

*The war, shelling, and blackouts did not stop us from working towards the development of Ukrainian education. Osvitoria remained a key government partner in implementing the New Ukrainian School reform and created an offline teacher training program in different regions of the country and a unique online course.*

We have trained **300** trainers who have conducted more than **350** training sessions for teachers in the regions.

**16 000**  
teachers

have completed our new online course "New Ukrainian School: Basic Secondary Education".

We conducted offline programs in the heart of Kyiv despite the full-scale war and its consequences.



# "I UNDERSTAND"

*This is a course on psychological and emotional support for teachers and school psychologists, designed to help them recognize their own and their student's emotions and find inner strength.*

"We get lost, irritated, conflicted, burned out, and lose motivation. Fatigue accumulates, and the emotional swings from denial to hope affect our physical health. This course will definitely help not only to take care of one's own emotional state but also to support students, family, parents, and colleagues," says Iryna Pleshakova, project manager, psychologist, and trauma-focused therapist.

**5 000+**  
participants

have completed the course





# SCHOOL OF EDUCATIONAL MANAGERS

*A six-month training program for headmasters of public and private schools and other educational managers was created in cooperation with the Kyiv Mohyla Business School.*

When developing the material for the third cohort of the program, we faced the challenge of preparing topics and materials that would be essential during wartime.

The curriculum consisted of the following themes:

- **Management** — the transition from the role of yesterday's teacher to the role of a modern educational manager.
- **Strategic** — understanding the place and capabilities of one's own educational institution system in the broader systems.
- **Educational** — working with experts in the educational field with the involvement of school teams.

The program brought together educational managers from different levels and parts of the country. During the training, some worked on strategies for destroyed schools, others on identifying and positioning the educational institution's specialization, and others on how to face new challenges at the regional level. We are proud that **27 educational managers**, including the team from Melitopol, presented their final products.



**Education  
during the war:  
information  
and tools  
for teachers  
and parents**



# LEARNING TOGETHER

*This initiative to support education in the face of war-related challenges was organized in partnership with the NGO Osvitoria, the Ministry of Education and Science of Ukraine, the United Nations Children's Fund (UNICEF Ukraine), and First Lady Olena Zelenska.*

We did our best to ensure timely and effective communication about education during the war for teachers, school principals, and parents. We created **OsvitaNow**, an online platform with tools for organizing the educational process, a list of useful resources, and safety instructions. Furthermore, we developed and launched a **professional development course for teachers called "Together to Learn: Effective and Safe Education in Time of War."** We also provided **over 3000 schools** with information posters.

**500 000**  
users

visited the OsvitaNow portal  
in 6 months.



**Global Teacher  
Prize Ukraine:  
recognizing  
the heroes of  
the educational  
frontline**





# GLOBAL TEACHER PRIZE UKRAINE

*This is the annual national award for teachers who are agents of educational change. The award recognizes teachers' achievements for students and society and emphasizes their importance in Ukraine.*

In a short time, we adapted the award to the current context and collected hundreds of stories about wartime teachers to share with the public. "Teachers are important. No matter what!" was the new motto. For the first time in six years, the award was held in a new format — without awarding prizes and a red carpet ceremony, but as always, it was about the importance of teachers, especially on the educational battlefield.

**300**  
stories

from the educational front by teachers and about teachers were collected over 4 months

**10**  
million

views received the broadcast of the award on the national telethon

**46**  
million

was the total reach of the communication campaign



# Education opportunities for children







# THE FIRST PROFESSION

*We inspire and teach socially disadvantaged children the skills of the first profession through 10 clubs.*

Due to the temporary occupation, we were forced to stop the activities of eight clubs. But despite the war, 25 clubs in 7 Ukrainian Regions continue to work and teach children sewing, cooking, hairdressing, wood carving, etc. Our members are actively involved in volunteer initiatives and donate their handmade products to the needs of the Armed Forces. Undoubtedly, the First Profession remains our most sincere project!

**25**  
clubs

**13**  
educational establishments

**7**  
regions of Ukraine



# SCHOLARSHIP PROGRAMS OF THE NOVOPECHERSKA SCHOOL

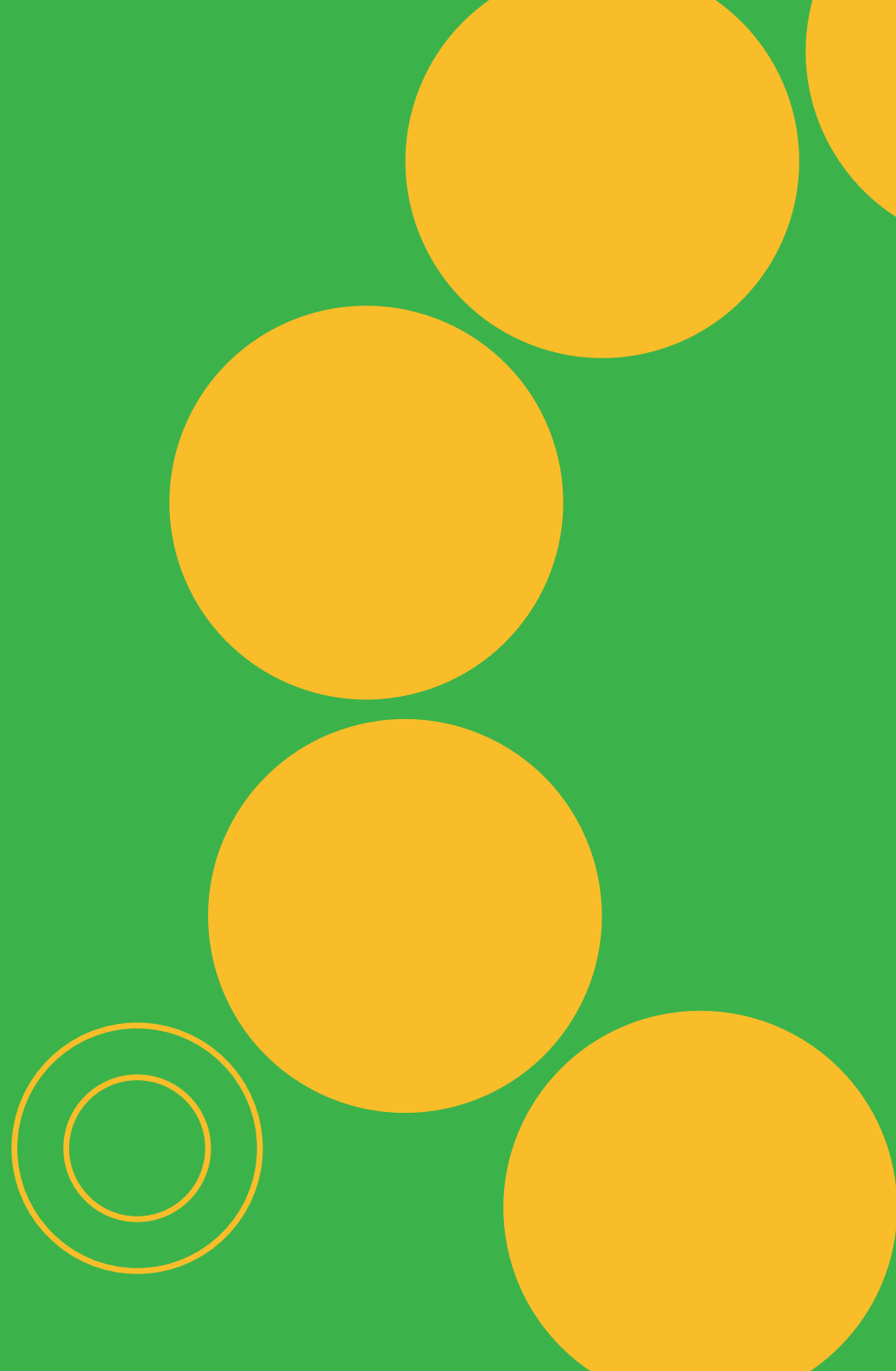
*We provide an opportunity for talented, capable students whose families cannot afford to pay tuition fees and/or who find themselves in difficult life circumstances to receive a quality secondary education, social and psychological support, and develop leadership skills at Novopecherska School in Kyiv.*

During the war, we added two important components to the Scholarship Program:

- For the first time, students from all over Ukraine were able to study in the program;
- We initiated a special social program for children from families affected by the war.

**24** students received grant funds to study at Novopecherska school for free

**Osvitoria.media —  
an educational  
media for the  
unbreakable  
teachers  
and parents**





# OSVITORIA.MEDIA

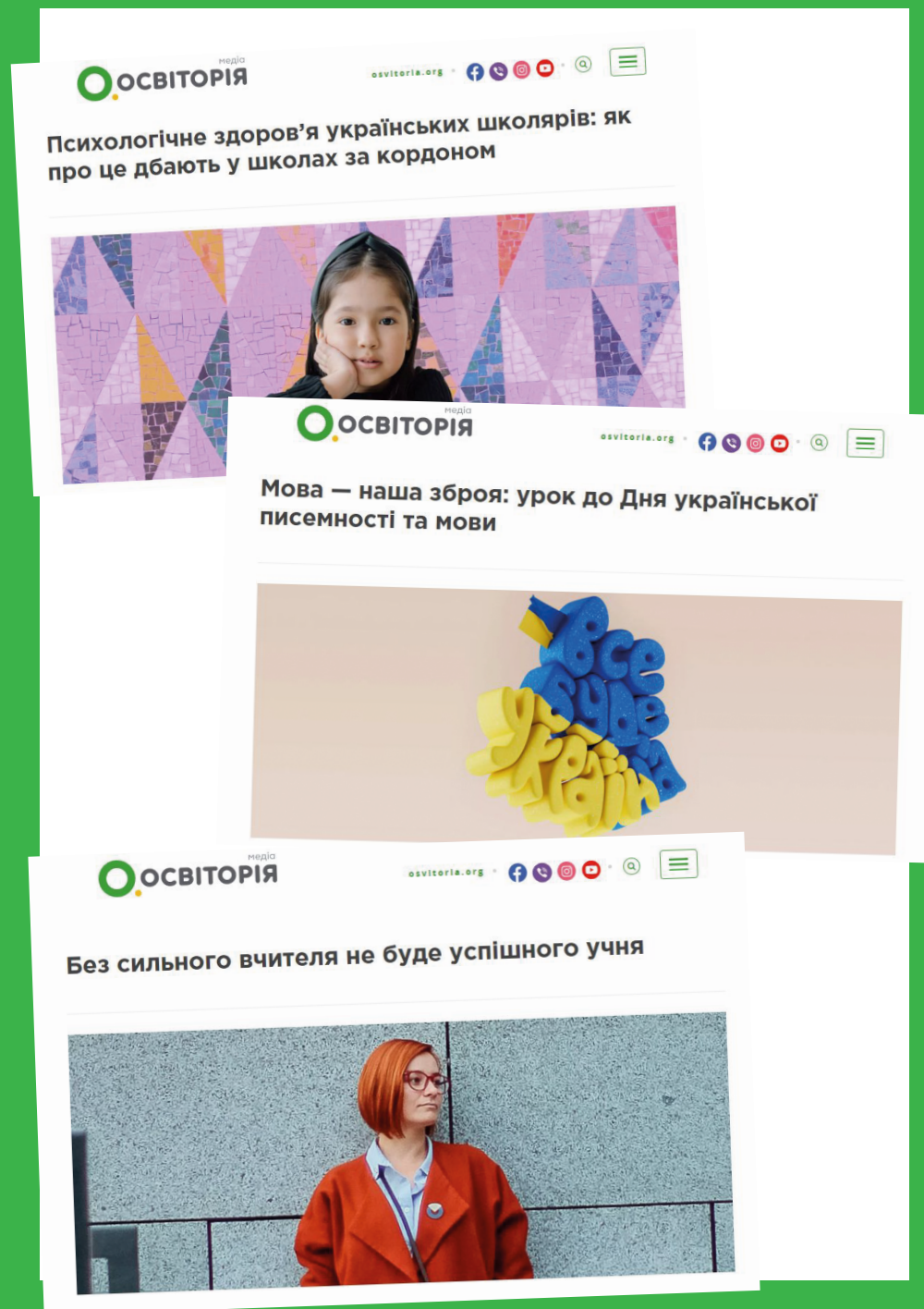
*Educational media for unbreakable teachers and parents.*

## Top articles for the year:

- Fierce Ukrainian swearing: how to replace Russian cursing  
*(over 300 thousand views)*
- Motivation letter: how to write and what it is for  
*(over 400 thousand views)*
- All innovations, laws and regulations in 2022  
*(over 230 thousand views)*
- Different forms of education  
*(136 thousand views)*
- Military etiquette: what you can do during wartime  
*(over 130 thousand views)*

**5+**  
million

readers of Osvitoria.media



# **Our communications**



We managed to maintain the educational agenda in the information sector when everyone was talking and writing about the war.

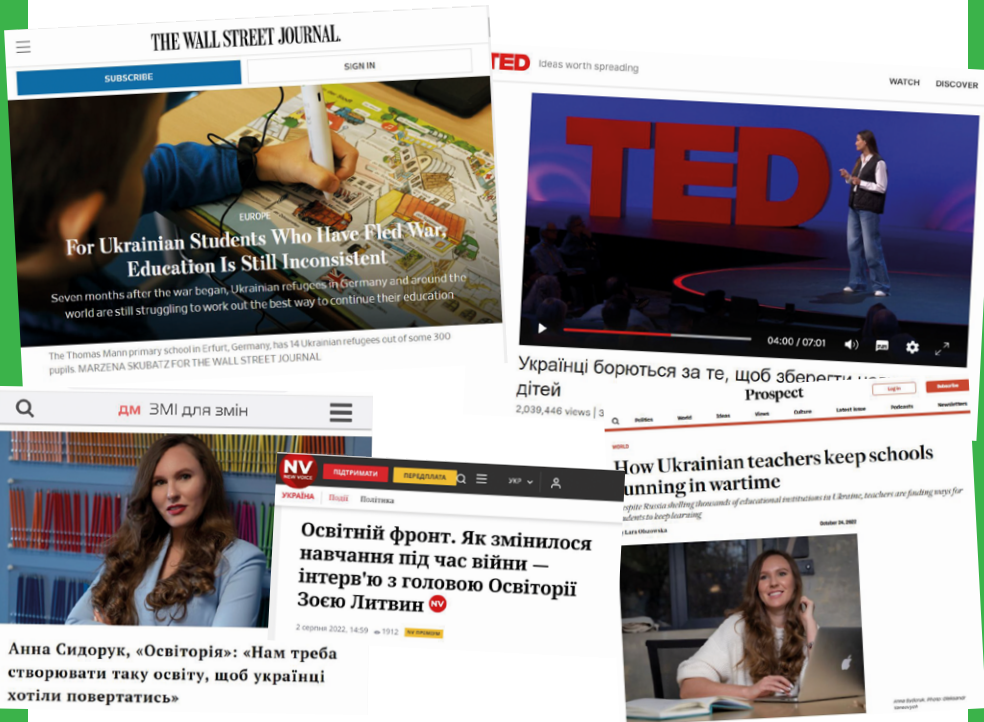
For the first time, we received publications in the international media — **the British Prospect, PieNews, Vogue, and even the Wall Street Journal.**

**85 million**

contacts was the reach of all our communication campaigns

**350 mentions**

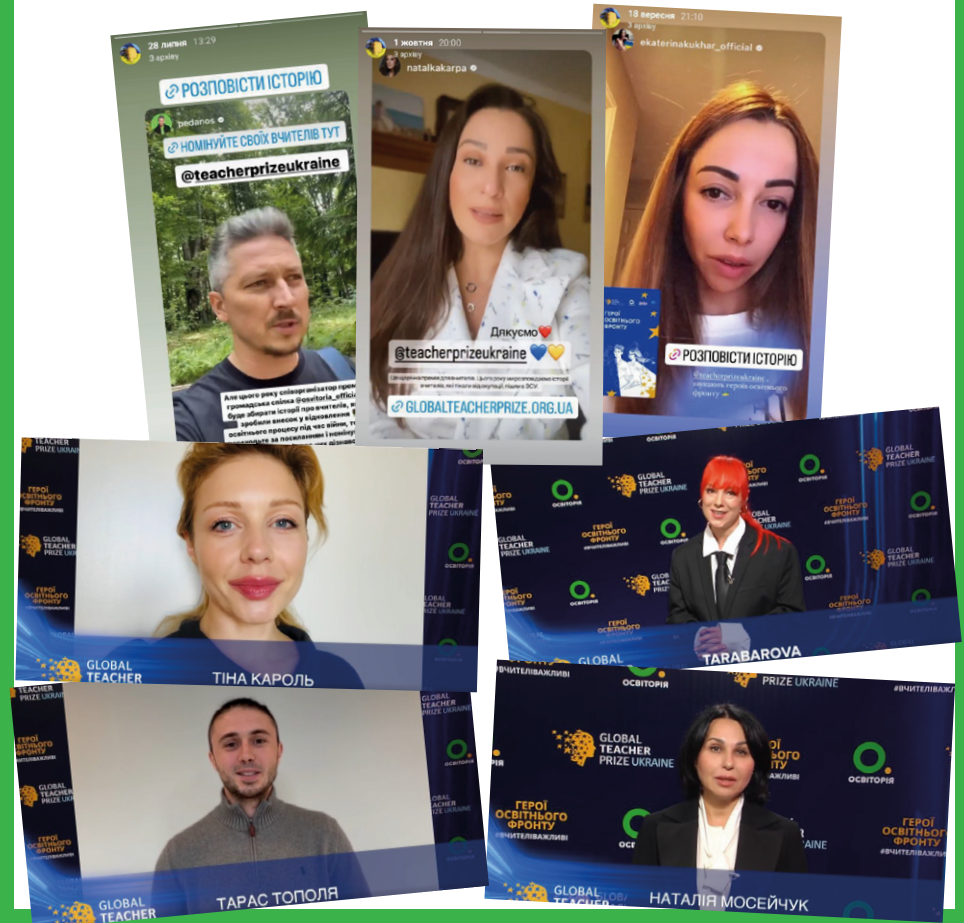
were made about us on TV and national and regional media



**50 leaders**

of public opinion supported out projects

- OLEKSANDR PEDAN
- OLGA TSYBULSKA
- ILONA GVOZDEVA
- NATALKA KARPA
- NELYA SHOVKOPLYAS
- JAMALA
- KATERYNA KUKHAR
- VITALIY ZAGORUYKO
- MARINA BORZHEMSKA
- AND OTHERS...
- NATALIYA MOSEYCHUK
- OLENA SHOPTENKO
- LYUDMYLA BARBIR
- ANNA DOBRYDNEVA



## OUR PARTNERS IN 2022



Let's develop  
education in Ukraine  
together — mail us at  
[info@osvitoria.org](mailto:info@osvitoria.org)

**Let's revive education together!**

